

2027

Big Brothers Big Sisters®
OF UTAH

2027 IMPACT GUIDE

Partnership Opportunities



Big Brothers Big Sisters OF UTAH

OUR STATEWIDE IMPACT

1,000 YOUTH served each year, facing multiple risk factors

79% of youth in our mentoring programs live in low- to moderate-income households

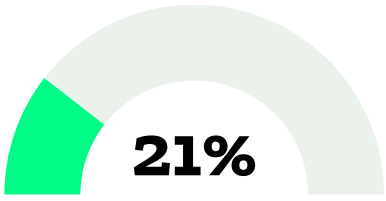
5 OUT OF 10 children and teens in our programs live in single-parent households

9% of youth live in foster care or kinship care arrangements

Most of the youth we serve live in seven of Utah's most populated counties:

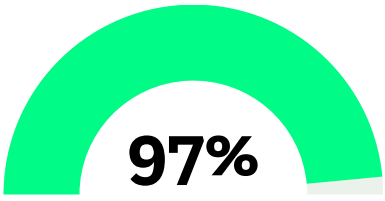
Davis
Salt Lake
Summit
Utah
Wasatch
Washington
Weber

BEING A LITTLE HAS A BIG IMPACT



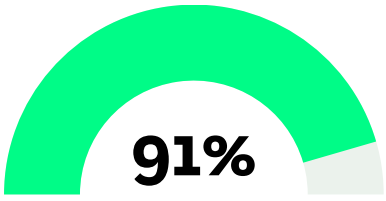
see a meaningful decrease in depressive symptoms.

In Utah, 6 out of 10 youth reports struggling with their mental health.



of seniors graduate from high school

The overall graduation rate in the state is 89.8%.



feel an increased sense of belonging and mantain positive peer relationships

Only 39% of youth in Utah feel a true sense of belonging in their communities.

Big Brothers Big Sisters OF UTAH

OUR MISSION

For nearly 50 years, Big Brothers Big Sisters of Utah has been a leader in youth mentoring. Our vision is that children and teens achieve their full potential. To bring that vision to life, our mission is to create and support mentoring relationships that ignite the power and promise of youth.

Guided by our 2025–2029 Strategic Plan, we are focused on expanding our impact by serving more youth, in more communities, in more ways. Through innovative mentoring programs and strong community partnerships.

Highlights

- Quality mentoring relationships for those who need it most. Ex. low-income youth, youth and teens with incarcerated parents, immigrant or refugee youth.
- Year-round programs across Utah at no cost to youth or their families, guardians or caregivers.
- Average match length of 30 months with outcomes in four critical areas: educational achievement, emotional well-being, life skills, and positive choices.

> **I love to play basketball. Logan always comes to my games, so having him there supporting me was always the best thing, because I grew up in like a single-mom household, two sisters. It's like having that ... man in my life, like an older brother definitely helped me a lot.**
>
> *Big Brother Logan and Little Brother Ahmad*
> *Matched for 10 years*

Big Brothers Big Sisters OF UTAH

DO SOMETHING BIG

When you support our special events and invest in Big Brothers Big Sisters of Utah, you are making thousands of hours of mentoring possible, fostering growth, resilience, and opportunity in our communities.

Every dollar invested in mentorship pays for itself within 7 years, creating sustained economic benefits. Mentoring doesn't just transform trajectories, it strengthens communities and fuels economic growth.

Serve on One of our Boards or Committees

Board of Directors

Our dedicated and talented Board of Directors leads and oversees our work through quality and innovation to maintain high standards and practice our mission, vision and values.

Donation Center Board

The Donation Center Board focuses on growing Big Brothers Big Sisters of Utah's social enterprise partnership with Savers Thrift Stores. They make decisions that lead to a profitable model that provides funding for all programs.

Advisory Boards in St. George and Park City

Our Advisory Boards raise awareness, build community partnerships, and help secure funding to expand support for youth in Washington, Summit, and Wasatch counties.

Golf Committee

The Golf Fore Kids' Sake Committee volunteers their time, talents, and networks to support the success of the event through corporate sponsorships, hole activations, guest giveaways, and overall golfers experience.

Gala Committee

The Big Night Out Committee supports our largest annual fundraising event through fundraising efforts and corporate engagement. Committee members provide valuable insights on event theme, décor, silent and live auctions, and the overall guest experience.






SPRING BOWL FOR KIDS' SAKE

Bowl for Kids' Sake is one of Big Brothers Big Sisters of Utah's signature annual fundraising events, held in St. George, Park City, and Salt Lake City.

This community-driven fundraiser brings together companies, organizations, families, and individuals to form bowling teams and raise funds in support of our mentoring programs. Participants enjoy a fun-filled bowling party featuring food, drinks, and entertainment.

Highlights

- Over 500 attendees of all ages
- Free bowling, pizza, soda, t-shirt, and prizes
- Opportunity drawings
- Photo booth and entertainment
- Great for employee recognition and engagement

When

St. George
Saturday, February 27

Salt Lake City
Saturday, March 13
Thursday, March 18
Saturday, March 20

Park City
Wednesday, May 12
Wednesday, May 19

Sponsorships

$500-$5,000

Sponsors receive exposure through event participation, logo placement on event signage and participant T-shirts, recognition on the event website, social media promotion, and email marketing campaigns.

Based on historical engagement, these benefits are projected to generate approximately 12,000+ impressions before, during, and after the event.









SUMMER GOLF FORE KIDS' SAKE

Our annual Golf Tournament at Thanksgiving Point Golf Course brings together community leaders, companies, and industry professionals for a day of networking and philanthropy, where every swing supports lasting mentorship for local youth.

Highlights

- 144 attendees
- Premium networking
- 18 holes with a shotgun start
- Scramble-format tournament
- Cart access for all players
- Breakfast and lunch
- Contests and prizes
- Hole activations

When

Thursday, June 24 | 8:00 a.m. | Thanksgiving Point Golf Course

Sponsorships

$500-$5,000

Sponsor visibility is delivered through event registration, website promotion, email campaigns, social media promotion, on-course hole activations, tournament signage, participant materials, and direct engagement with golfers throughout the day.

Estimated sponsor reach exceeds 25,000 impressions across email, social media, website traffic, on-course signage, and participant engagement opportunities.






WINTER BIG NIGHT OUT GALA

Signature fundraising gala, in partnership with Taste Utah featuring dishes from 16+ local chefs and restaurants, exceptional silent and live auctions, and an exciting opportunity drawing.

Sponsorships help recruit and train mentors, support safe and meaningful matches, and expand programs to provide quality mentoring relationships that strengthen communities and drive economic mobility.

Highlights

- More than 300 business and community leaders, philanthropists, and supporters
- A one-of-a-kind culinary experience
- Exclusive experiences and packages
- Exceptional silent and live auctions + opportunity drawing
- Utah's corporate and community leaders

When

Saturday, November 13 | 6:00 p.m. - 10:00 p.m.

Sponsorships

$1,750-$20,000

Sponsors receive brand exposure through email marketing, social media promotion, event website recognition, inclusion in the printed event program, sponsor and table signage, and direct visibility among 300 attendees at the event.

Combined, these opportunities generate more than 40,000 impressions, providing meaningful exposure.









Big Brothers Big Sisters OF UTAH

OTHER WAYS TO GET INVOLVED

Big Futures Program

We are seeking companies and organizations to provide ongoing volunteer opportunities for employees to serve as mentors, career speakers, job-shadow hosts, or workshop volunteers. Through Big Futures, volunteers help youth explore career pathways and achieve their post-secondary goals through workplace experiences, career development, and other hands-on learning experiences.

Lunch & Learn

A great way to announce your partnership or to introduce your employees to the power of mentorship is to host a 20-minute Lunch & Learn at your office. We bring the food, you bring your team.

Get Involved Through our Donation Center

In partnership with Savers Thrift Stores our Donation Center provides 33% of our annual operating budget.

Corporate Clothing Drive

You can help by donating clothes and household items by coordinating a clothing drive at your office. We provide barrels, flyers, and take care of pickup and drop off.

Apply to Host a Bin at Your Business

Our green donation bins are hassle-free, professionally maintained, and provide an opportunity to attract new customers to your business while supporting a local nonprofit.

Join other businesses and property owners in supporting a future build on mentorship.



Big Brothers Big Sisters OF UTAH

YOUR INVESTMENT

Igniting Potential

In the past year, Big Brothers Big Sisters of Utah has partnered with over 250 local businesses, corporate, civic, and community organizations.

Your support makes a BIG difference

Mentorship isn't just powerful, it's proven. Youth are more likely to earn higher wages, pursue meaningful careers, and break cycles of poverty.

HIGHER COLLEGE ENROLLMENT

Littles are 20% more likely to enroll in college and enter the workforce with additional skills.

INCREASED EARNINGS

Littles earn 15% more than their peers over their lifetimes, closing ⅔ of the economic gap for youth.

Connect with our Fund Development Team

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Invest in the future of Utah's workforce. Choose one or more ways to ignite youth potential, or work with Big Brothers Big Sisters of Utah to create a customized, year-round partnership that makes an impact.





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