

2027



IMPACT GUIDE

Partnership and
Sponsorship Opportunities

OUR STATEWIDE IMPACT

1,000 YOUTH ages 6–18 served each year,
facing multiple risk factors

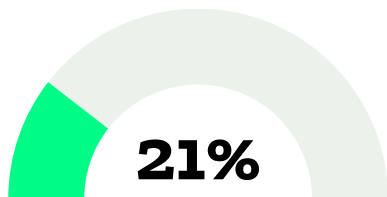
50% of youth in our mentoring programs
live in households below the federal
poverty level

5 OUT OF 10 children and teens in our
programs live in single-parent
households

Most of the youth we
serve live in seven of
Utah's most populated
counties:

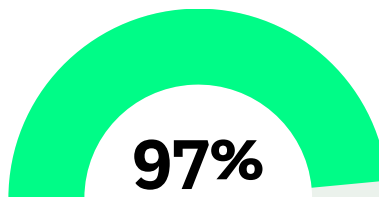
Davis
Salt Lake
Summit
Utah
Wasatch
Washington
Weber

BEING A LITTLE HAS A BIG IMPACT



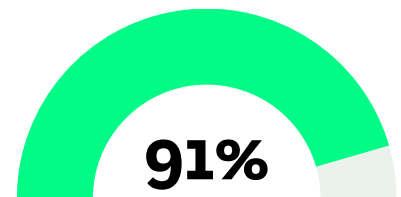
see a meaningful decrease in
depressive symptoms.

*In Utah, 6 out of 10 youth
reports struggling with their
mental health.*



of seniors graduate from
high school

*The overall graduation rate
in the state is 89.8%.*



feel an increased sense
of belonging and maintain
positive peer relationships

*Youth spend 70% less time with
friends, leaving many youth
increasingly isolated*

For nearly 50 years, Big Brothers Big Sisters of Utah has been a leader in youth mentoring. Our vision is that children and teens achieve their full potential. To bring that vision to life, our mission is to create and support mentoring relationships that ignite the power and promise of youth.

Guided by our 2025–2029 Strategic Plan, we are focused on expanding our impact by serving more youth, in more communities, in more ways. Through innovative mentoring programs and strong community partnerships.

Highlights

- Quality mentoring relationships for those who need it most - low-income youth, youth and teens with incarcerated parents, immigrant or refugee youth.
- Year-round programs across Utah at no cost to youth or their families, guardians or caregivers.
- Services delivered in high-need, Title I school communities.
- Average match length of 30 months with outcomes in four critical areas: educational achievement, emotional well-being, life skills, and positive choices.

“

I love to play basketball. Logan always comes to my games, so having him there supporting me was always the best thing, because I grew up in like a single-mom household, two sisters. It's like having that ... man in my life, like an older brother definitely helped me a lot.

*Big Brother Logan and Little Brother Ahmad
Matched for 10 years*

When you support our special events and invest in Big Brothers Big Sisters of Utah, you are making thousands of hours of mentoring possible, fostering growth, resilience, and opportunity in our communities.

Every dollar invested in mentorship pays for itself within 7 years, creating sustained economic benefits. Mentoring doesn't just transform lives, it strengthens communities and fuels economic growth.

Leadership Committees

Board of Directors

Our dedicated and talented Board of Directors leads and oversees our work through quality and innovation to maintain high standards and practice our mission, vision and values.

Donation Center Board

This Board focuses on Big Brothers Big Sisters of Utah partnership with Savers Thrift Stores and our Donation Center. They make decisions that lead to a profitable model that provides funding for all programs.

Golf Committee

The Golf For Kids' Sake Committee volunteer their time, talents, and engage their network to support fundraising and corporate engagement.

Gala Committee

The Big Night Out Committee support our biggest fundraiser event through partnerships, fundraising, corporate engagement, and volunteering.



SPRING BOWL FOR KIDS' SAKE

Bowl for Kids' Sake is one of Big Brothers Big Sisters of Utah's signature annual fundraising events, held in St. George, Park City, and Salt Lake City.

This community-driven fundraiser brings together companies, organizations, families, and individuals to form bowling teams and raise funds in support of our mentoring programs. Participants enjoy a fun-filled bowling party featuring food, drinks, entertainment.

Highlights

- Over 500 attendees of all ages
- Free bowling, pizza, soda, t-shirt, and prizes
- Opportunity drawings
- Photo booth and entertainment
- Great for employee recognition and engagement

When

St. George - Saturday, February 27

Salt Lake City - Saturday, March 13 and Wednesday, March 17

Park City - Wednesday, May 12

QR Code

Sponsorships

\$500-\$5,000

Sponsors receive exposure through event participation, logo placement on event signage and participant T-shirts, recognition on the event website, social media promotion, and email marketing campaigns.

Based on historical engagement, these benefits are projected to generate approximately 12,000+ impressions before, during, and after the event.



SUMMER GOLF FORE KIDS' SAKE

Annual Golf Tournament at Thanksgiving Point Golf Course brings together community leaders, companies, and industry professionals for a day of networking and philanthropy, where every swing supports life-changing mentorship for local youth.

Highlights

- 144 attendees
- Premium Networking
- 18 Holes with a Shotgun Start
- Scramble-Format Tournament
- Cart Access for all Players
- Breakfast and Lunch
- Contests and Prizes
- Hole activations

When

Thursday, June 24 | Thanksgiving Point Golf Course

QR Code

Sponsorships

\$500-\$5,000

Sponsor visibility is delivered through event registration, website promotion, email campaigns, social media marketing, on-course hole activations, tournament signage, participant materials, and direct engagement with golfers throughout the day.

Estimated sponsor reach exceeds 25,000 impressions across email, social media, website traffic, on-course signage, and participant engagement opportunities.



WINTER BIG NIGHT OUT GALA

Signature fundraising gala, in partnership with Taste Utah featuring dishes from 16+ local chefs and restaurants, exceptional silent and live auctions, and an exciting opportunity drawing.

Sponsorships help recruit and train mentors, support safe and meaningful matches, and expand programs to provide quality mentoring relationships that strengthen communities and drive economic mobility.

Highlights

- More than 300 business and community leaders, philanthropists, and supporters
- A one-of-a-kind culinary experience
- Exclusive experiences and packages
- Exceptional silent and live auctions + Opportunity Drawing
- Meaningful networking with Utah's corporate and community leaders

When

Saturday, November 13

QR Code

Sponsorships

\$1,750-\$20,000

Sponsors receive brand exposure through gala email marketing sent to our full supporter database, social media promotion, event website recognition, inclusion in the printed event program, sponsor and table signage, and direct visibility among 300 attendees at the event.

Combined, these opportunities generate more than 40,000 impressions, providing meaningful exposure.





OTHER WAYS TO GET INVOLVED

Big Futures Program

Our Big Futures program provides students with unique opportunities to support their post-secondary goals. We are looking to partner with companies and organizations that can provide internship and employment opportunities, host career development workshops, or conduct tours.

Lunch & Learn

A great way to announce your partnership or to introduce your employees to the power of mentorship is to host a 20-minute Lunch & Learn at your office. We bring the food, you bring your team.

Get Involved Through our Donation Center

Our Donation Center provides 33% of our annual operating budget.

Corporate Clothing Drive

You can help by donating clothes and household items by coordinating a clothing drive at your office. We provide barrels, flyers, and take care of pickup and drop off.

Host a Bin at Your Workplace

Our green donation bins are hassle-free, professionally maintained, and provide an opportunity to attract new customers to your business while supporting a local nonprofit.

Join other businesses and property owners in supporting a future build on mentorship.





YOUR INVESTMENT

Igniting Potential

In the past year, Big Brothers Big Sisters of Utah has partnered with over 250 local businesses, corporate, civic, and community organizations.

Your support makes a BIG difference

Mentorship isn't just powerful, it's proven. Youth are more likely to earn higher wages, pursue meaningful careers, and break cycles of poverty.

HIGHER COLLEGE ENROLLMENT

Littles are 20% more likely to enroll in college and enter the workforce.

INCREASED EARNINGS

Littles earn 15% more than their peers over their lifetimes, closing $\frac{2}{3}$ of the economic gap for youth.

Connect with our Fund Development Team

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Invest in the future of Utah's workforce. Choose one or more ways to ignite youth potential, or work with Big Brothers Big Sisters of Utah to create a customized, year-round partnership that makes an impact.



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