



Big Brothers Big Sisters
of Utah

Fact Sheet 2010

151 East 5600 South, Suite 200 • Murray, UT 84107 • 801-313-0303 • www.bbbsu.org

MISSION: To help children reach their potential through professionally supported, one-to-one relationships that provide measurable results

SERVICE AREAS: Salt Lake, Weber, Davis, Utah, Summit, Wasatch, and Washington Counties

PROGRAMS:

Community-Based Mentoring

Bigs and Littles meet in the community doing activities such as going to the park, library or movies.

School-Based Mentoring

Bigs and Littles meet at school doing activities such as homework, hopscotch, basketball, or art.

2009 HIGHLIGHTS

Total Children Served

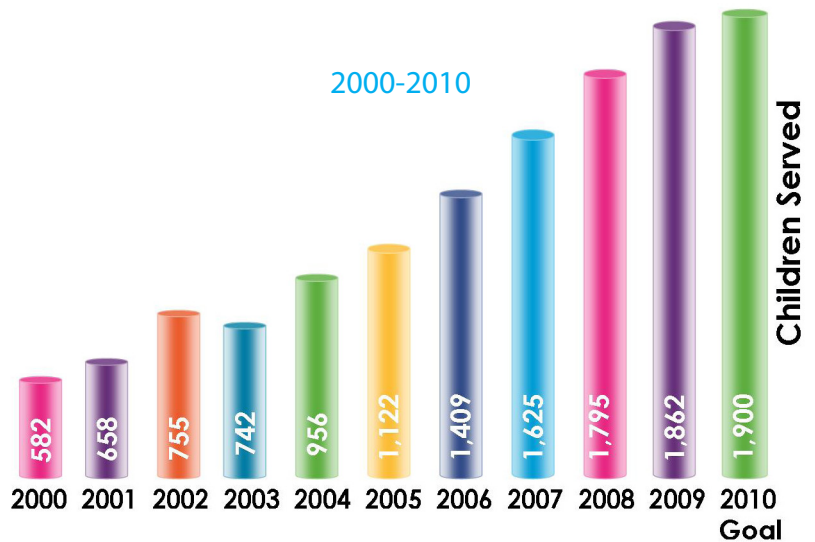
1,862

Children in Community-Based Programs

1055

Children in School-Based Programs

807



RESULTS: Big Brothers Big Sisters of Utah’s 2009 Outcome Evaluation Data shows that children matched with a mentor for at least one year are:

- 59% more likely to have improved relationships with their family
- 67% more likely to have improved trust
- 73% more likely to have improved academic performance
- 88% more likely to have improved self-confidence

Our impact is big. Our program is proven. Big Brothers Big Sisters of Utah transforms communities throughout the state through the power of one to one friends created and sustained by professional staff to ensure safe, trusting relationships that last a lifetime.

ABOUT US:

Community -Based Matches	2010 Goal	Total 2009
Salt Lake County	789	771
Utah County	15	13
Summit/Wasatch	86	58
Northern Utah	115	74
Southern Utah	158	132
Total	1163	1048



School-Based Matches	2010 Goal	Total 2009
Salt Lake County (21 schools)	432	541
Utah County (2 schools)	122	131
Summit/Wasatch (4 schools)	133	111
Northern Utah (1 school)	45	24
Southern Utah (3 schools)	5	7
Total	737	814



Awards

- Gold Standard Award Winner (2007)
- Pinnacle Award Winner (2008)

CORPORATE SUPPORT

\$10,00 and above

- Ally Bank
- American Express
- Arby's
- Comcast
- GE Capital
- GE Money
- Intermountain Health Care
- Intercontinental Hotel Group
- Sallie Mae Bank
- Walmart
- Humana

\$5,000 and above

- Chevron
- eBay
- E TRADE
- Kohls
- Carmax

ADDITIONAL SUPPORT

- Government grants: *Substance Abuse Prevention, CCJJ, CDBG, MCP, Salt Lake School District*
- Foundations, Corporations, and Individual Supporters
- Special Events: *Bowl for Kid's Sake, Chef & Child, Awards Luncheon*
- United Way: *Salt Lake, Davis County, and Dixie*
- Big Brothers Big Sisters of Utah Donation Center
- Big Brothers Big Sisters of America

Staff

- 19 Full-Time Employees
- 14 Part -Time Employees
- 58% with Bachelors Degrees
- 21% with Masters Degrees

Board of Directors

- 17 Board members
- 3 Year Strategic Plan
 - Serve 5,000 children by 2015